

Broker Presentation

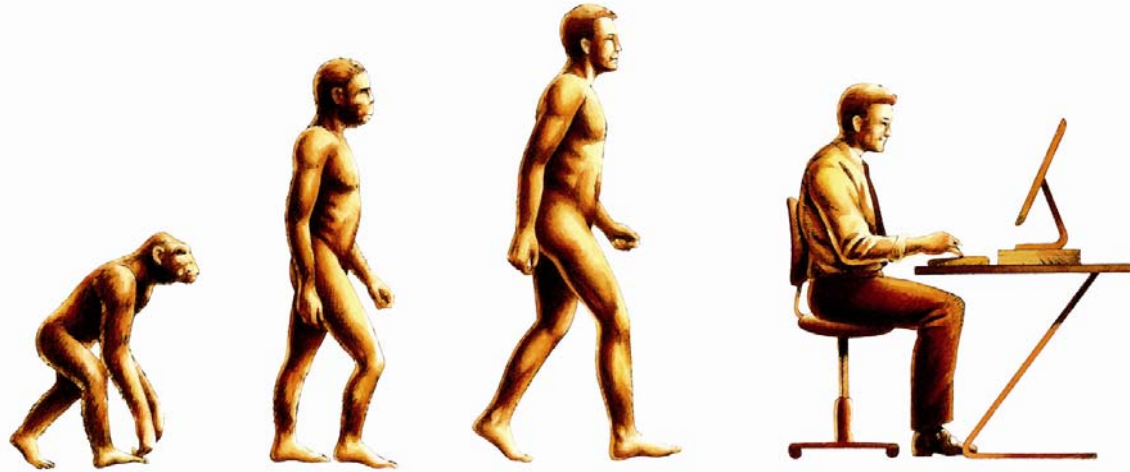
The Directors of leading short term computer rental group, Hire Intelligence International Limited (ASX:HII), today delivered the attached presentation to the Head of Industrials Research at one of Perth's leading firms of stockbrokers following a request by him to discuss the investment case at Hire Intelligence.

In the presentation the EBITA forecast range for the current financial year remains at \$2.5 to \$3.3 million. The midpoint of the range after subtracting anticipated abnormal profits was used for calculation purposes only. It is not intended to imply a normalised profit of \$2,150,000. The Normalised profit remains forecast to fall within the stated range less the range for abnormal profits.

The presentation was provided to an investment analyst capable of determining for himself the value that should be placed on HII shares and must be viewed in that light.

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March 2007



Hire Intelligence

The Intelligent Choice in Computer and Audio Visual Rentals

Presentation Agenda

-  About Hire Intelligence
-  Business Model
-  History & Dividends
-  FY2006 Results
-  Half Year Results & FY2007 Forecast
-  Key Features
-  Snapshot
-  Share Value History
-  Value Proposition
-  Strategic Plan
-  Conclusion



About Hire Intelligence (HII)

- HII has developed an award winning B2B operation renting computer & audio visual equipment from company owned outlets in London, Sydney & Perth
- HII's subsidiary has franchised that model across:
 - Australia and New Zealand
 - The UK and Ireland
- Both business & franchise models are built on proprietary systems & business processes technology facilitating a highly cost effective operation.



Business Model

- HII's business system is a flexible platform that facilitates:
 - 'Bolting on' scale via co. owned & franchise outlets
 - Expansion into other products and services
 - Usage by other industries
- Growth in the sale of Franchise territories is a function of:
 - Quality of the franchise system
 - Brand awareness
 - Success of existing Franchisees
 - Results of the Franchisor



Business Model 2

- HII's robust, innovative business model is effective at exploiting its market.
- HII's revenue streams include:
 - Rental revenue from company-owned stores
 - Other revenue from company-owned stores (asset sales, damage waiver, courier, installation, service)
 - Initial and ongoing franchise fees
 - Other franchising and software fees
 - Potential significant future franchise renewal fees



Hire Intelligence History

- Started life as “Computer Rentals”
- Commenced operating in Perth as Hire Intelligence in February 1996
- Expanded nationally in 1997
- Opened its London branch in July 1997
- Granted franchises internationally in 1998
- Franchise Council of Australia award winner 2001
- Listed on the ASX in January 2002
- Unsuccessful privatisation bid in December 2003
- Unsuccessful privatisation bid in June 2005
- FY2007 forecast to be 4th successive year of EBITA* growth since listing in January 2002.

*Excludes non-recurring profits



History - Dividends

- HII's profitability and cash reserves have now reached levels where dividends can be supported
- HII declared a 2 cents per share fully franked interim dividend payable in May 2007
- At the current share price (1 March 2007) of 38.0 cents it provides a yield of 5.3%
- A lower final dividend will be considered in June 2007
- Based on the current FY2007 forecast EBITA range, if announced, a fully franked final dividend would need to be not more than 0.3 or 1.0 cps depending on whether the bottom or top of the EBITA range is used to determine the maximum possible dividend.



FY 2006 Results – Historical Comparison

\$(000)	2003	2004	2005	2006
Profit/(Loss) from Normal Activities	(2,234)	(5,258)	1,195	1,813
Add back goodwill amortisation	2,799	6,551		
Add back trademark amortisation	368	368	369	376
Less profit on sale of UK Master Franchise		(370)		
Earnings before tax & amortisation	933	1,291	1,564	2,189
Less interest income	(45)	(128)	(245)	(290)
EBITA	888	1,163	1,319	1,899
EBITA growth on prior year		31.0%	13.4%	44.0%

EBITA excludes non-recurring profits.

FY2006 EBITDA is \$3.0 million (FY2005: \$2.5 mill).



Hire Intelligence

FY2006 Results Summarised

	2003	2004	2005	2006
EBITA from Normal Activities	888	1,163	1,319	1,899
NTA Per Share (cents per shares)	5.9	8.4	9.9	12.0
Cash Assets \$(000)	1,732	3,938	5,400	7,084
Revenue (excl sale of UK MF)	7,542	9,070	9,286	9,353
EBITA as a % of total NTA – surplus cash	28.3%	40.9%	51.4%	76.3%

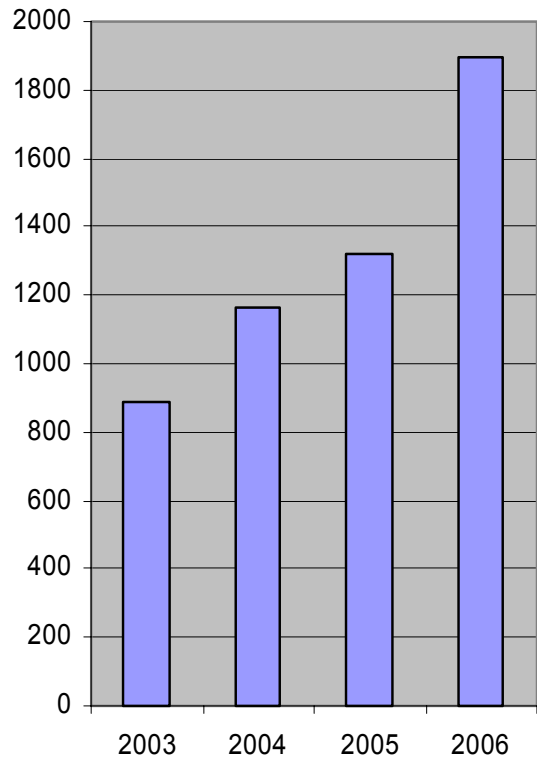
EBITA excludes non-recurring profits.

FY2006 EBITDA is \$3.0 million (FY2005: \$2.5 million).

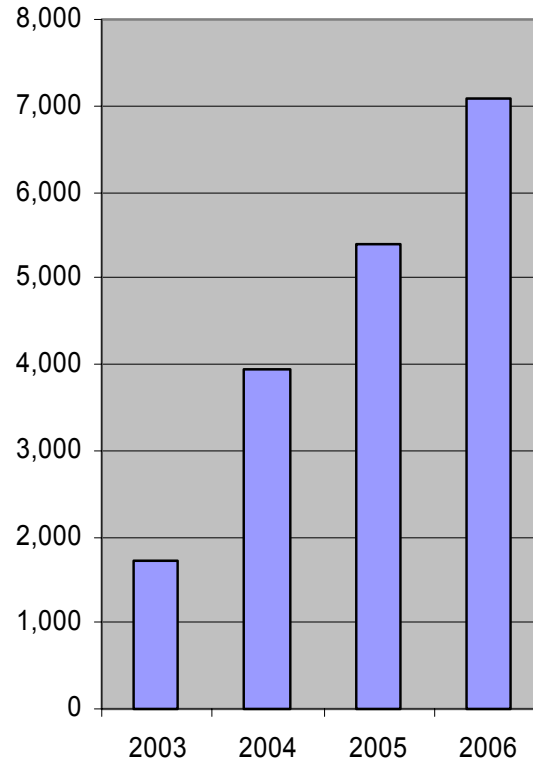


FY 2006 results

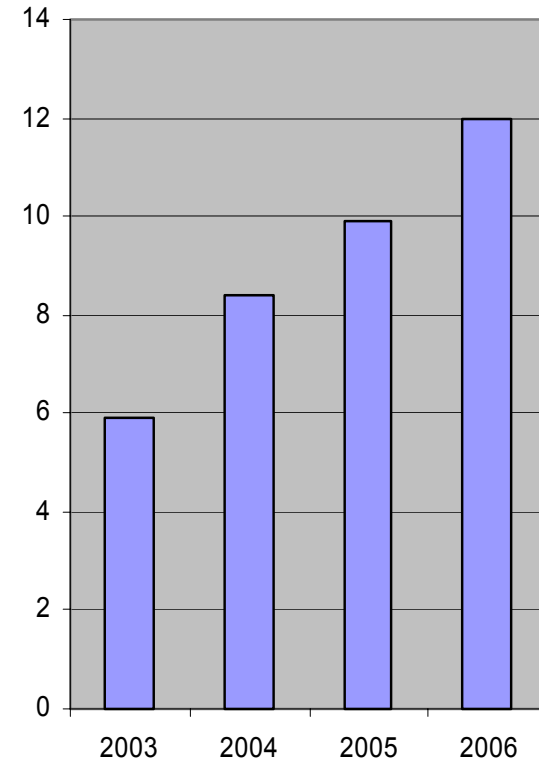
EBITA from Normal Activities



Cash Assets \$(000)



NTA Per Share (cents per shares)



FY2006 Results By Segment

Profit & Market Segmentation

	2006
Company Outlets	1,671
Franchise Division	1,195
Interest income	290
Intangible amortisation	(376)
Head Office	(967)
Profit before tax	1,813

Regions	Company	Franchise	
		Areas	Outlets
Australia	2	24	7
UK	1	17	8
New Zealand		4	2
Ireland		1	1
Total	3	46	18



FY2007 First Half

Key Financial Data for First Half of FY2007

	6 months to:	
	<u>31-Dec-06</u>	<u>31-Dec-05</u>
Sales Revenue	4,720,000	4,723,000
Earnings Before Interest Tax & Amortisation	2,044,000	1,072,000
Profit from Operating Activities	1,860,000	888,000
Profit before tax	2,079,000	1,039,000
Net Profit After Tax	1,418,000	744,000
Basic Earnings Per Share (cents)	1.84	0.97
Net Asset Value Per Share (cents)	19.1	17.3
Interim Dividend Per Share (cents)	2.0	-



Hire Intelligence

FY2007 First Half

Segment Financial Data for First Half of FY2007

	6 months to:	
	<u>31-Dec-06</u>	<u>31-Dec-05</u>
Company Owned Outlets		
Revenue	*4,283,000	4,224,000
Profit	1,269,000	959,000
Franchise Division		
Revenue	723,000	783,000
Profit	563,000	625,000
Unallocated Revenue & Costs	**247,000	(545,000)
Group Profit	2,079,000	1,039,000

* Revenue adversely impacted by London Office move (\$230,000)

** Includes non-recurring profits and costs associated with London office move (\$1,257,000 - \$427,000) + Head Office costs.



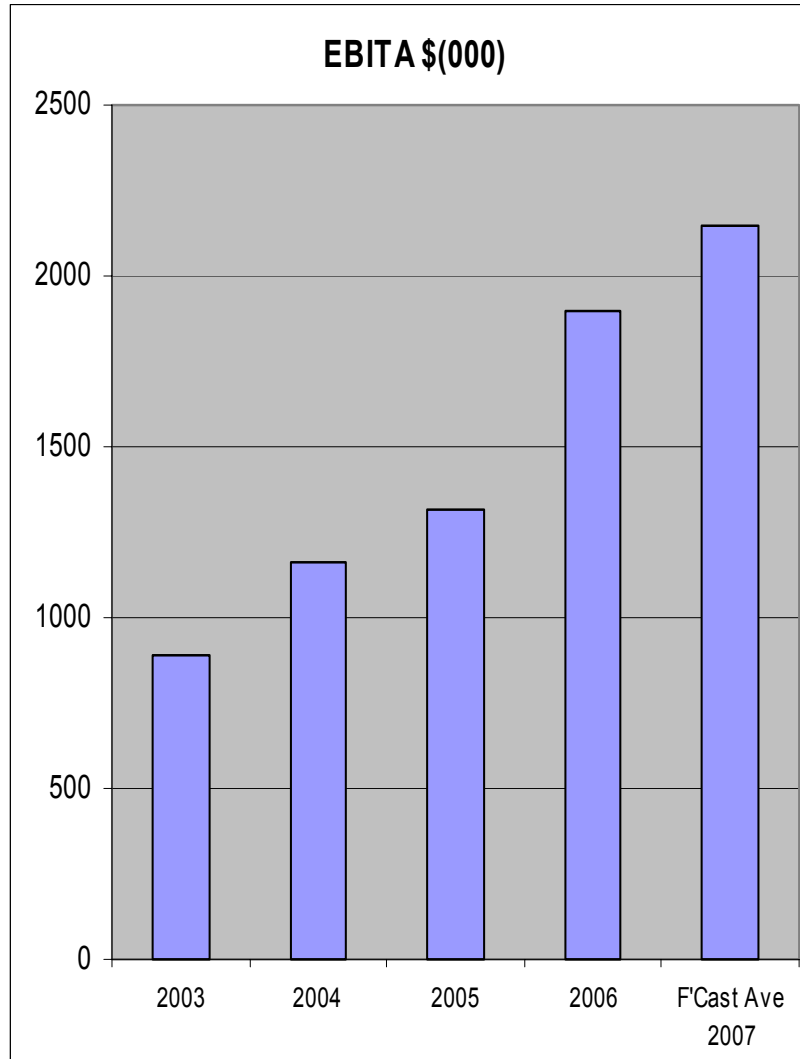
FY2007 Forecast + Historical Results

EBITA Outlook	<u>2003</u>	<u>2004*</u>	<u>2005</u>	<u>2006</u>	<u>2007*</u>	
					Low	High
EBITA \$(000)	888	1,163	1,319	1,899	2,500	3,300
Abnormal Profit					700	800
Midpoint	888	1,163	1,319	1,899	2,150	
% increase		31.0%	13.4%	44.0%	13.2%	

* Excludes non-recurring profits



FY2007 + Historical Results



Key Features

- Iconic brand
- Multi-purpose iconic brand
- Well defined Business Process Technology
- Unique Information Systems Technology
- Strong reporting systems from an excellent management team
- Rental fleet updated & well maintained
- Well in excess of 20,000 corporate and government customers across 4 countries reading like a “whose who” in business



Key Features

Short Term Computer Rental Market Position:

- Market leader in Australia
- Market leader in Ireland
- Strong position in New Zealand marketplace
- July 1997 - 50th largest in UK
- June 2006 - 2nd largest in UK

\$2,624,000 franking credits as at 30.06.06

Cash flow positive

Rental fleet updated & well maintained. 40% reducing balance.

Disposed for circa WDV at 3 years. Total depreciation for 05/06 circa \$1.1m. Rental stock \$2.0m. Capital purchases circa \$1.6m.



Snapshot

- Shares on issue 77.0 M
- Controlled by T Crage 69.7 M
- Number of shareholders (28 February 2007) 168
- 52 Week Trading range to 1 March 2007 13.0 – 44.0 cents
- Current share price (1 March 2007) 38.0 cents
- Market capitalisation (1 March 2007) \$29.3 M
- Market Capitalisation less surplus cash of \$8.7 M \$20.6 M
- EBITA forecast for FY2007 (between \$2.5 M and \$3.3 M) \$2.9 M
- Net Tangible Assets Per Share (31 December 2006) 14.1 cents
- Cash Assets Per Share (31 December 2006) 11.6 cents
- \$9.0 million cash on hand at 31 December 2006
- \$2,624,000 franking credits at 30 June 2006



Value Proposition

HII has established itself as a market leader – 3 company owned outlets and 46 franchise territories in 4 countries.

HII has significant growth prospects:

- Scalable & expandable company owned & franchise system
- Broadening the product and service offering
- Leasing
- Retail
- Renewal fees from Franchisees (5 Franchise + 1 Master Franchise renewal due in FY2008) or
- Acquisition of Franchisees' clients and territories if not renewed
- Acquisition of competitors or complimentary businesses
- Expansion of the franchise model into Europe and Canada



Strategic Plan

Lifting profit by:

- Focussing on core businesses
- Renewal fees: up to \$113,000+ per franchise territory
- Renewal fees: up to \$265,000+ per master franchise territory **or**
- Acquisition of Franchisees' clients/territories if not renewed
- Broadening product and service offering
- Entry into leasing and retail markets
- Controlled expansion of franchise network
- Leveraging customer relationships
- Expansion into complimentary areas
- Diversification into new industries



Conclusion

- HII anticipates strong growth in EBITA and surplus cash in FY2007
- HII has:
 - An excellent business case & management team
 - Exceptional systems technology
 - Well defined Business Process Technology
 - A track record of improving normalised profits
- HII is well placed to drive growth in its existing markets and expand into new markets
- HII's dividend yield of 5.3% based on the announced 2.0 cents per share interim dividend is high (even before taking into account the potential for a smaller final dividend) compared to ASX market average of 3.1%.

