

ADDITIONAL COMPANY OPERATED OUTLET

The Board of Directors of leading short term computer rental group, Hire Intelligence International Limited (ASX:HII), is pleased to announce the acquisition and conversion of the Adelaide franchised outlet into a company owned outlet. This increases the number of outlets owned and operated by Hire Intelligence International to 8 including in London, Dublin and one location in each major capital city of Australia

While the conversion process is expected to result in short term adverse operating costs this impact is expected to be offset by improved profits during the last quarter of this financial year with increased profits anticipated during FY2011.

Tom Crage Chairman & Managing Director Hire Intelligence International Limited (08) 9284 1166