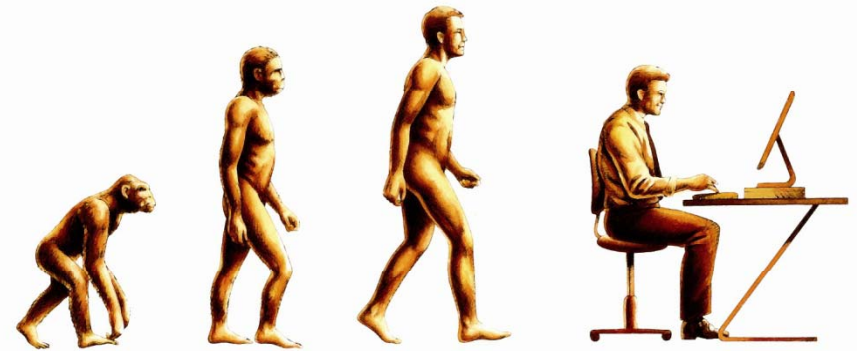


November 2009 AGM



Hire Intelligence

The Intelligent Choice in Computer and Audio Visual Rentals

Topics

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FY2009 Summary

Sales Revenue of \$11.2 million (FY2008: \$11.5 million)

Pre-tax profit of \$1.3 million after allowing for:

- **Busby Web solutions trading loss of \$0.5 million**
- **Loss on sale of Q Ltd shares of \$0.5 million**
- **Restructuring & legal costs of \$0.3 million**

Normalised EBIT of \$1.7 million (FY2008: \$1.9 million)

Fully Franked Dividend of 1.0 cents declared



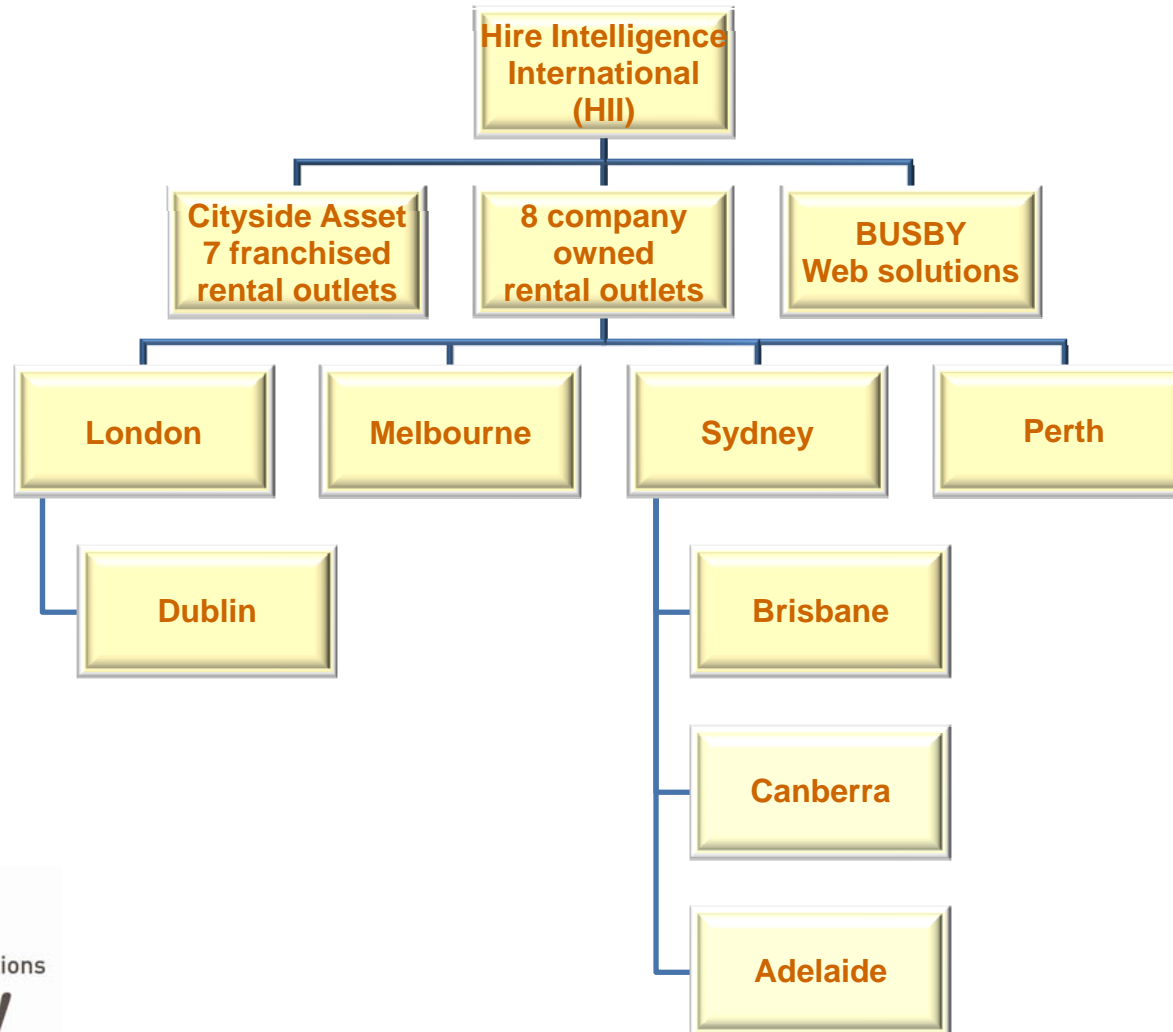
About Hire Intelligence (HII)

HII is an award winning international B2B organisation renting computer & audio visual equipment and providing website solutions through company owned and franchised outlets.

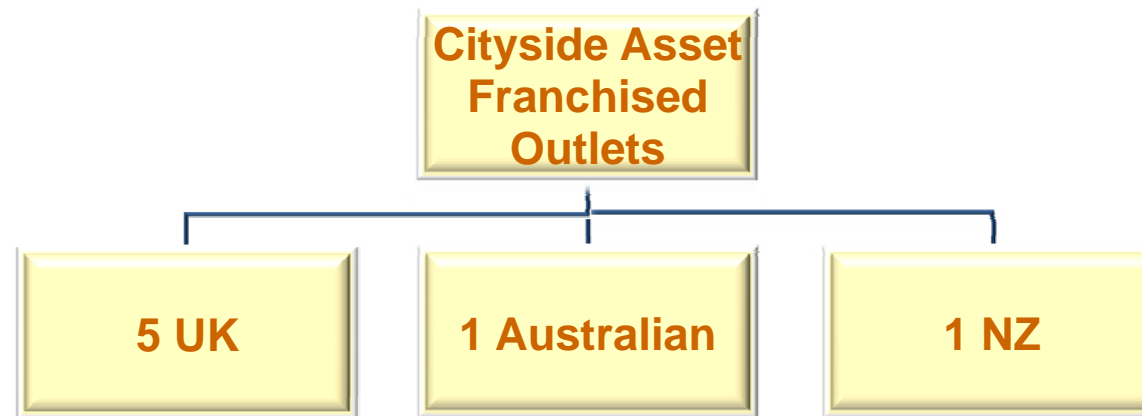
Both business & franchise models are built on proprietary systems & business process technology facilitating a highly cost effective operation.



About Hire Intelligence (HII)



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About Hire Intelligence (HII)

Market Segmentation

Regions	Company	Franchise	
	Outlets	Areas	Outlets
Australia	6	3	1
UK	1	11	5
New Zealand		2	1
Ireland	1		
Total	8	16	7



Number of outlets and franchised territories effective 31 December 2009.



About Hire Intelligence (HII)

Key Assets and Value Elements

A number of significant factors underlie the resilient success of the business and will support vigorous growth.

BUSINESS PROCESS TECHNOLOGY: Clearly defined operational framework ensuring consistent presentation and service standards across the group.

INFORMATION SYSTEMS TECHNOLOGY: JBS is an exceptional integrated computer fleet management and accounting system that can be used across a range of industries.

ICONIC & MULTI-PURPOSE BRAND: The highly effective trademark scores particularly high on target recall, and over \$11M has been spent on advertising & brand building (mainly in Australia).



About Hire Intelligence (HII)

SCALABLE PORTABLE BUSINESS MODEL: A highly scalable and portable business model enabling leveraging off existing infrastructure, including detailed training and pre-existing marketing materials.

KEY PERFORMANCE INDICATORS & REPORTING SYSTEMS: Effective KPIs that ensure close performance monitoring and rapid alerts to changing circumstances, as well as methods to build on successes and eliminate weaknesses.

TOP BRAND AND QUALITY EQUIPMENT: Rental fleet of top brand equipment continually updated and well maintained.

CUSTOMER BASE: The current customer list reads like a *who's who* in business, government and non-profit organisations in respective rental catchments.



About Hire Intelligence (HII)

NATIONAL & INTERNATIONAL SCOPE: Operations across Australia, the UK, Ireland and NZ facilitating national and/or international growth programmes.

CRITICAL MASS: Consistent growth has brought the organisation to a scale and structure, with an attractive and predictable risk profile based on market leading positions in multiple international markets.

CONSISTENT GROWTH: FY2008 was Hire Intelligence's 5th successive year of normalised EBIT growth. Following a slight downturn in FY2009, FY2010 is on track to resume HII's profit growth trend.



About Hire Intelligence (HII)

The franchising model:

Includes proprietary components: and facilitates:

Franchise agreements;

International expansion (Europe, Americas, Asia & Southern Africa);

Master franchise agreements;

Increased brand awareness;

Franchisee selection process;

Increased market penetration;

Training programmes;

Greater market coverage;

Operating systems & manuals.

Contribution to overall profitability.



Revenue

Hire Intelligence's diverse revenue streams include:

- **Rental revenue** from company-owned and operated outlets derived from renting IT and AV equipment for periods from 1 day to 3 years;
- **Other direct revenue**, including ex-rental asset sales, damage waivers, courier costs, installation and other services;
- **Initial, renewal, ongoing and other franchise fees** from direct-, master- and sub-franchises.



Marketing

Advertising and Marketing Material

Management has developed and continuously enhances a comprehensive marketing, sales, advertising and promotional program.

This program is refined based on the circumstances of the specific market serviced, and backed up by outstanding creative from leading design and communication agencies in Australia.

Both the experience and the technical materials are available to run multiple campaigns across the internet, radio, television, and various other promotional channels in concert, as well as coordinating marketing and promotions across operations and markets.



Marketing

Web Presence and Online Facilities

Hire Intelligence's website provides a strong marketing and operational link to customers through the Internet. This system was developed internally, and is hosted externally, operating distinct websites in geographies around the world, providing online ordering capability tailored to the rental business.

Each of the websites are regularly updated, are optimised for visibility and high ranking on the major search engines and have capacity for individual outlets to maintain their own websites through a content management system (for example: <http://www.hire-intelligence.com.au/melbourne>).



Marketing

Advertising and Promotions

Advertising and promotions are coordinated regionally, with oversight from Head Office, and have historically been focussed on building the brand across and within jurisdictions.

Individual outlets may also undertake local advertising and promotions, subject to head office approval.

Major Tenders & Events

Where major projects or customers can leverage Hire Intelligence's overall scale bids are generally prepared at head office level.

Tenders will often have scope across outlets, and may require coordinating sub-rental of equipment from various outlets at various times.



Equipment

Acquisition, Maintenance and disposal

Equipment is acquired at the premium end of the market, at wholesale prices, through distributors. New premium equipment devolves into the middle tier eventually reaching low-cost rental status.

Fleet management is oriented towards ensuring very little stock remains on the shelf, but that there is sufficient equipment available to satisfy demand.

Inbound machines are maintained when they are returned and are also checked and reconfigured (by technicians) before delivery to the next outbound rental.

The equipment disposal process is managed proactively, to ensure that the rental fleet does not become obsolete, and that disposals yield a reasonable return.

Accounting

Management Accounts

Individual outlets are also responsible for their own daily, weekly, monthly and annual accounting tasks, supported by the JBS system.

Critical financial numbers are overseen by head office, and company owned outlets may expect periodic queries when numbers such as debtor aging exceed reasonable ranges.



BUSBY

Busby losses are expected to reduce significantly following:

- Completion of development work
- Rationalisation of operations
- Focus on website rentals
- Increased level of customer self service in website development



Property

HII has acquired 23 Barrack Street, Perth with ownership occurring on 1 December 2009:

- Purchase price \$7.5 million plus stamp duty and settlement costs
- Net lettable area 1,206 M²
- Under developed by 589 M²
- Passing rent of \$0.7 million



Directors & Management

Managing your business in uncertain times requires exceptional director and management performance. Your Board has:

- Considered a range of growth strategies
- Restructured HII's operations
- Reviewed investment opportunities

Executive Management has:

- Modified marketing techniques
- Achieved a range of cost savings
- Encouraged outstanding employee performance



Executive Remuneration

This topic is of keen shareholder interest. Hll takes setting appropriate executive remuneration seriously:

- Performance is measured against a range of KPIs including objectives, budgets, prior year results and profits
- Performance is rated and increases are based on those ratings. Each rating is accompanied with a detailed explanation of improvement expectations and specific details of exceptional performance
- Bonuses are only paid where the division's profits exceed those achieved in the prior year after allowing for the cost of the bonus
- All employees with the exception of the Managing Director participate in profit based bonus schemes.



FY 2009 Results : Historical Comparison

\$(000)	2003	2004	2005	2006	2007	2008	2009
Pre-tax Profit/(Loss)	(2,234)	(5,258)	1,195	1,813	3,072	2,447	1,265
Add back goodwill amortisation	2,799	6,551					
- abnormal profit/+ abnormal loss		(370)			(703)		827
Normalised Earnings before tax	565	923	1,195	1,813	2,369	2,447	2,092
Less interest income	(45)	(128)	(245)	(290)	(493)	(535)	(392)
Normalised EBIT*	520	800	950	1,523	1,876	1,912	1,700
Normalised EBIT growth on PY		53.8%	18.8%	60.3%	23.2%	1.9%	(11.1%)

*EBIT excludes non-recurring profits/costs & goodwill write offs.



Historical Results : FY2010 Forecast

	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	
Dividend Outlook								Low	High
Dividend (CPS)					2.6	2.0	1.0	0	1.0
EBIT Outlook								Low	High
Normalised EBIT (000)*	529	800	950	1,523	1,876	1,912	1,700	1,900	2,500
Midpoint								2,200	
% increase		53.8%	18.8%	60.3%	23.2%	1.9%	-11.1%	29.4%	

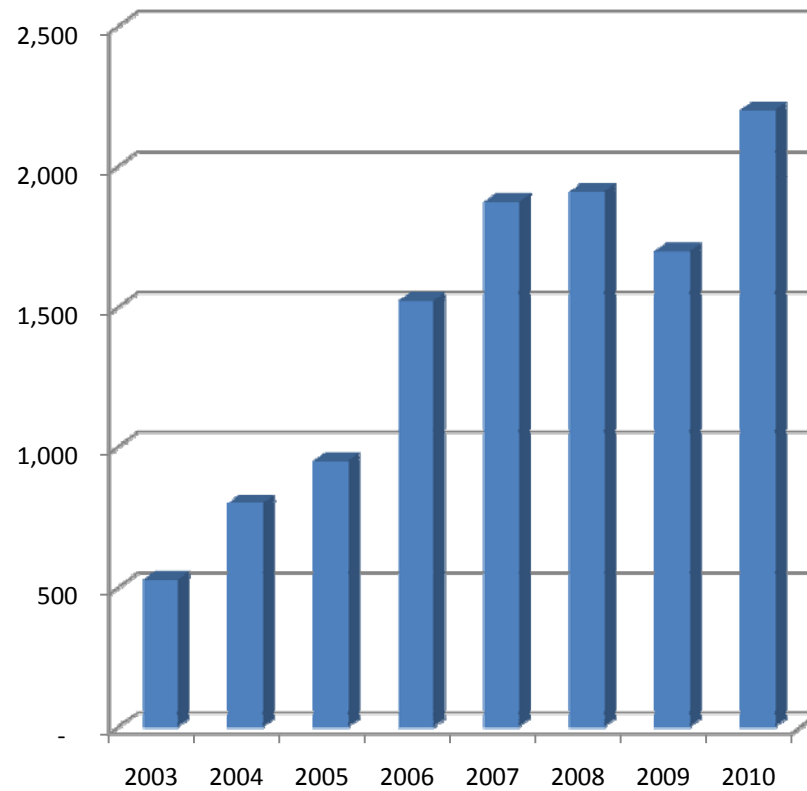
* Excludes non-recurring profit/loss & goodwill write offs/amortisation.



Normalised EBIT Trend

FY2010 reflects mid point of forecast ranges for normalised EBIT

Normalised EBIT



ASX Snapshot

Shares on issue	77.0 M
Controlled by T Crage	70.3 M
Number of shareholders (November 2009)	182
52 Week Trading range (November 2009)	14.5 – 20.0 cents
Current share price (November 2009)	15.5 C
Market capitalisation (November 2009)	\$11.9 M
Net Tangible Assets as at 30 June 2009	\$9.6 M



Value Proposition : IT/AV Rentals

HII has established itself as an IT & AV rental market leader – 8 company owned and 7 franchise outlets in 4 countries.

HII has significant growth prospects:

- Scalable & expandable company owned & franchise system
- Broadening the product and service offering
- Renewal fees from Franchisees or
- Acquisition of Franchisees' clients and territories if not renewed
- Acquisition of competitors or complimentary businesses
- Enter new industries



Strategic Plan

HII intends lifting profit by:

- Focussing on core businesses
- Reducing BUSBY losses and growing its business
- Broadening product and service offering
- Expansion into complimentary areas
- Diversification into new industries

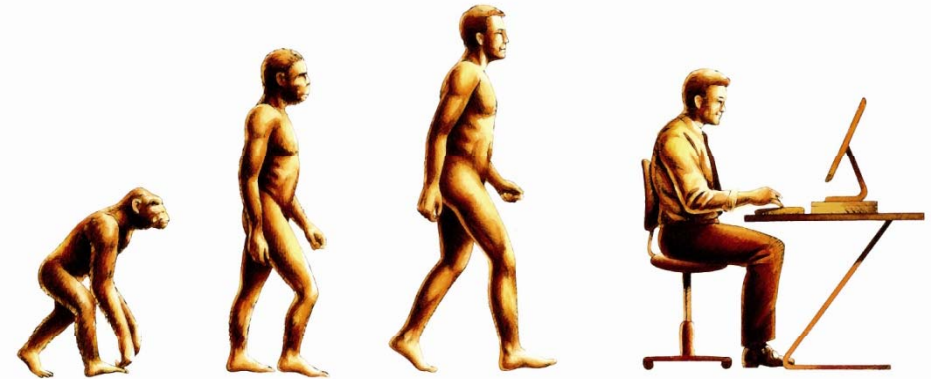


FY2010 Outlook

HII anticipates improved results in FY2010:

- Normalised EBIT of between \$1.9 million & \$2.5 million
- Reduced dividend expectations: 0 to 1.0 CPS





Hire Intelligence

The Intelligent Choice in Computer and Audio Visual Rentals

Thank You